STEPH CAMPAGNOLI

AI Product & Systems Designer

Human-in-the-loop AI · Memory & continuity · Information architecture · AI-native prototyping

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PROFILE

AI product and systems designer who finds the structural problems other people work around and designs them through to behavior people can rely on. Founder of StephOS, an AI assistant with permission-scoped memory, source-linked records and human approval before anything becomes canonical. Defines the system, specifies its behavior, directs AI coding agents to build it, and accepts work only when it can be opened, used and verified. Brings 15+ years of client-facing discovery and relationship work, the last seven running her own studio.

EXPERIENCE

Founder, AI Product & Systems Designer · StephOS January 2026 — Present · Remote

AI systems work since January 2026; StephOS founded July 2026. An AI assistant and recorder built so people can trust what it remembers.

- Defined the product around trustworthy continuity: original conversations preserved as evidence, every summary and decision linked back to its source, superseded versions retained instead of overwritten.
- Specified approval boundaries so discussion and AI suggestions never become permission to act or approved records on their own.
- Directed the move from manual context selection to automatic recall from user-permitted conversations, notes and saved work, with collection permissions, chat exclusions and a one-message opt-out together in one memory control.
- Designed the interface around progressive disclosure: conversation and work resumption first; sources, attempts and technical detail available on demand.
- Set the acceptance standard: work is done only when the saved record opens and its content checks out. Tested fresh conversations against prior decisions to catch drift and invented details, and coordinated multiple AI reviewers alongside hands-on testing.
- Evaluated local and cloud models for recall, instruction-following, honest uncertainty and fabricated actions; proposed a Continue + OpenRouter workflow to compare cloud models without downloading each one.
- Directed Realm, a spatial interface prototype (browser, then native SwiftUI/RealityKit), and reframed it from "a world to explore" to "a workspace to inhabit" when testing exposed navigation limits.

Owner · Bohemian Muse Beauty Studio 2019 — 2026 · Georgia

- Ran 150+ in-depth discovery consultations a year: drawing out needs, constraints and unspoken concerns, then turning specialist knowledge into clear choices.
- Managed 250–350 active client relationships a year with approximately 85–90% repeat retention.
- Turned recurring questions, friction points and feedback into redesigned education, scheduling, communication and follow-up journeys.
- Selected, implemented and adapted the studio's software stack across client records, scheduling, payments, communications and marketing.

Master Cosmetologist, Client Education & Relationship Management 2009 — 2019 · Maryland & Georgia

- Built a decade-long client practice on consultative discovery, technical education and long-term relationships, adapting continuously to new products, techniques and technology.

SKILLS

Product & systems design: requirements and behavior specification · information architecture · progressive disclosure · human-in-the-loop and approval design · AI memory and retrieval UX · model evaluation · acceptance testing

AI-native build: directing Claude Code and Codex · ChatGPT · Claude · OpenRouter · Continue · GitHub · prototype direction in React Three Fiber / GLSL and SwiftUI

Design & collaboration: Figma · Canva · Affinity Designer · Notion · Google Workspace · Microsoft 365

EDUCATION

University of Maryland Eastern Shore: Psychology & Sociology coursework · Eastern Shore Community College · Google AI Professional Certificate · Microsoft Learn: AI coursework · Georgia Master Cosmetologist License (active)